



TIM BUSH

Creative/Art Director

CREATIVE, HARD-WORKING, AND READY TO MAKE AN IMPACT

SUMMARY

20+ years of experience developing creative and award-winning solutions for top brands such as Burger King, H&R Block, Hyundai, Verizon Wireless, and Walmart. Expert in concept, strategy, and hands-on design for various print and interactive advertising campaigns. Proven ability to motivate, inspire and manage creative teams to deliver top-level creative work under tight deadlines.

AREAS OF EXPERTISE

- + Concepts, Creative Direction & Graphic Design for Print/Digital
- + Logos, Branding, Corporate Identity, Standards & Guidelines
- + Brochures, Catalogs & Corporate Collateral
- + Pre-Press & On-Press Supervision
- + UI/UX Web Design, Responsive Email, Web Banners, Landing Pages
Conversion Techniques
- + Direct Mail/Email Marketing
- + Product Packaging
- + Exhibit/Trade Show Booth Design
- + Studio & Location Photography

EXPERIENCE

Minacs Marketing Solutions Creative Director	2010 – Present
Jibe Advertising + Design Owner/Creative Director	2000 – 2010
M-Power Marketing Creative Director	2008 – 2010
Campbell Mithun Senior Art Director	2002 – 2008
Alcone Marketing Group Senior Art Director	2000 – 2001
RiechesBaird Designer	1998 – 1999
Vicari Advertising Art Director	1994 – 1998
Longboard Magazine Designer	1993 – 1994
Norm Vitale Design Designer	1992 – 1994

EDUCATION

AA Visual Communications
Colorado Institute of Art, 1991
Saddleback College, Mission Viejo
UC Irvine Extension

SKILLS

Adobe Creative Suite:

- Photoshop
- Illustrator
- InDesign
- Dreamweaver
- Acrobat
- Flash

Quark Xpress

Office Suite:

- Word
- PowerPoint
- Excel

Apple iLife

HTML, CSS, CMS (Joomla, Wordpress)

Copywriting

Illustration

Silkscreen

INTERESTS

Action sports

Travel

Painting

Family